

DEEPA SUNDARARAMAN
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SUMMARY

Deepa Sundararaman is a Director at BRG's Washington D.C. office. She performs complex financial and accounting analyses for clients across numerous industries in quantification of damages and business valuations, often in matters involving intellectual property. In her experience, Deepa has a strong focus on leading matters involving intellectual property infringement matters, both at the district courts involving quantification of damages, as well as 337 investigations at the ITC involving economic and financial issues related to public interest, domestic industry, commercial success, remedy, cease and desist and calculation of appropriate bond rates. Over the years, in addition to matters involving intellectual property, her engagements have included other complex commercial litigation at numerous federal district courts, business valuations, royalty investigations, bankruptcy investigations, regulatory compliance and statutory audits.

Deepa is Certified Public Accountant (CPA), Certified Valuation Analyst (CVA), holds a Masters in Business Administration (MBA) and has over 17 years of experience providing accounting and consulting services to corporations, law firms and government agencies.

Deepa has been with BRG for over nine years. Before joining BRG, Deepa was employed at Invotex, Inc. and Navigant Consulting, Inc. She was also previously employed at Ernst & Young.

EDUCATION

M.B.A., Finance	University of Maryland, 2003
B.Com.	University of Madras, 1998

PRESENT EMPLOYMENT

Berkeley Research Group, 2010 - Present

PREVIOUS POSITIONS

Invotex Inc., 2005-2010
Navigant Consulting Inc., 2003-2005
Ernst & Young, 1996-2001

PROFESSIONAL AFFILIATIONS

American Institute of Certified Public Accountants
Licensing Executives Society
National Association of Certified Valuation Analysts
Institute of Chartered Accountants of India

PROFESSIONAL EXPERIENCE

Intellectual Property, Commercial Litigation,

Valuation, Federal Investigations

2003 – Current

- Engagement lead in numerous engagements involving calculation of economic damages in intellectual property disputes at various federal district courts. Responsible for all aspects of client and case management from assisting with discovery requests through trial. Industries include pharmaceutical products, semiconductors, toys, snowmobile technology, medical devices, secure electronic communications, gift card technology, e-commerce.
- Engagement lead in several 337 investigations at the ITC through hearing and post-hearing assistance to counsel. Assisting expert in all aspects of the engagement management – coordinating with counsel, managing staff, conducting analyses and drafting reports and witness statements, hearing preparation.
- 337 investigation experience involves analyses of issues related to public interest, domestic industry, commercial success, remedy, bond, and issues related to issuance of a cease and desist order spanning a wide range of industries including semiconductors, windshield wipers, dental products, biomedical products.
- Assessing commercial success in response to a challenge on a patent on validity grounds in a *Inter partes review* at the U.S. Patent and Trial Board
- Valuation of joint development and license agreements of a pharmaceutical drug.
- Business valuation involving concluding the fair market value of a hospital for a proposed acquisition.
- Valuation of a cardiology practice in Maryland.
- Ongoing multi-year dispute between a port authority and one its tenants pursuant to the Shipping Act. Responsibilities involved analysis of huge volume of data, complex financial analyses, assisting counsel through various briefs and pleadings, and assisting expert with report.
- Qui tam action in a USAID construction contract. Played a pivotal role assisting counsel at DOJ, private law firm and the testifying expert through report, deposition and testimony at trial resulting in a favorable verdict for the United States.
- Royalty investigation of payments based on licensing agreements. Work responsibilities included interview of personnel at licensee's offices, collection and analyses of data and communicating findings through report.
- Regulatory compliance review at a mutual fund brokerage firm and reported errors to management resulting in overhaul and automation of procedures. Responsibilities included co-leading a large team

of 30, liaising with client and 2 other consulting firms, transaction review, training, quality control and reporting during the four-month project.

- Bankruptcy investigation of the nation's third-largest retailer; managed relationships with attorneys, organized and assessed large volume of data, performed solvency analysis and led the project to settlement.

Assurance & Audit

1996 - 2001

- Orchestrated due diligence reviews for venture capital firms and financial institutions by coordinating the financial and legal aspects of deals resulting in crucial 'make-or-break' decisions for clients.
- Spearheaded a team of five at American Express Bank to streamline procedures in their loans department, achieving cost reductions of over \$1.1 million.
- Managed existing client relationships worth \$12 million with several Fortune 100 companies.
- Fulfilled IPO requirements for a media giant in India involving audit of financial statements, review of projected revenue and filing of documents with the SEC equivalent.
- Led team of ten accountants during compliance and tax audits at French multinational with project size of \$100 million.

PUBLICATIONS, PRESENTATIONS AND PAPERS

Patent Infringement Mock Trial (Damages Testimony) conducted by the Japanese Intellectual Property Association; Washington, DC on November 12, 2019.

"Intellectual Property Expert Damages Admissibility," in *Assets and Finances: Calculating Intellectual Property Damages*, 2019-2020 Edition, by Kerr, William O. and Gregory Smith, West Publishing, Thomson-Reuters, with Cleve Tyler

"Apportionment and the Entire Market Value Rule in Patent Damages: Trends, Methods and Best Practices in 2019", conducted by the Knowledge Group: co-led webinar on June 20, 2019.

"Intellectual Property Expert Damages Admissibility," in *Assets and Finances: Calculating Intellectual Property Damages*, 2018 Edition, by Kerr, William O. and Gregory Smith, West Publishing, Thomson-Reuters, with Cleve Tyler

"Intellectual Property Expert Damages Admissibility," in *Assets and Finances: Calculating Intellectual Property Damages*, 2017 Edition, by Troxel, Richard B. and William O. Kerr, West Publishing, Thomson-Reuters, with Cleve Tyler

Patent Infringement Mock Trial (Damages Testimony) conducted by the Japanese Intellectual Property Association; Washington, DC on November 3, 2017.

Gender Discrimination Mock Trial Damages Testimony in "Deposing the Expert Witness", conducted by National Institute for Trial Advocacy on July 23, 2016

“A Closer Look at Google’s New Patent Program”, *Law360*, May 2015

“Inside The IEEE’s Important Changes To Patent Policy”, *Law360*, April 2015