

Juan David Leal Díaz

BERKELEY RESEARCH GROUP, LLC

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SUMMARY

Juan David Leal Díaz has experience in political intelligence, dispute advisory, litigation support, and complex investigations for large corporations, public companies, and high-profile politicians and businesspeople. He advises clients on managing risks, investigating fraud and conflicts of interest, understanding the competitive atmosphere, and leveraging critical information by helping map the competitive landscape; assess political, societal, economic, and operational risks; and identify competitor vulnerabilities or key levers for success.

Before joining BRG, Mr. Leal worked as director of Corporate Solutions at a Latin American firm that specialized in national security, intelligence, and investigations for both public and private organizations and capacity building and institutional transformation for governments and law enforcement agencies. Mr. Leal was also previously director in the Mexico office of a corporate investigations and risk consulting firm, where he conducted and participated in a wide range of complex investigations including cross-border business and competitor intelligence, investigative due diligence, litigation consulting, fraud investigations, and unfair practices.

Mr. Leal is trained in interviewing and evidence gathering, and he analyzes complex fact patterns to locate witnesses and evaluate their credibility. He was a journalist and editor in Agencia EFE's bureau in Mexico, the largest Spanish language news agency in the world, where he led news teams and investigative stories, and built an extensive network of sources across many Latin American countries. In that capacity, he also lived and worked in Brussels and Madrid, where he broke news, conducted interviews, gathered evidence, and tackled longer investigative stories.

Mr. Leal is a native Spanish speaker and also speaks fluent English.

EDUCATION

Diploma Economic Journalism	Fundación CEDDET, Madrid – Spain, 2010.
Diploma Marketing and Sales	Universidad Iberoamericana, Mexico City, 2008
M.A. Journalism	Rey Juan Carlos University, Madrid – Spain, 2004
Minor Economics	Universidad de los Andes, Bogotá – Colombia, 2003
B.A. Philosophy	Universidad de los Andes, Bogotá – Colombia, 2003
International Baccalaureate (IB)	Colegio Anglo Colombiano, Bogotá – Colombia, 1998

PRESENT EMPLOYMENT

Associate Director, Berkeley Research Group, 2016 – present

PREVIOUS POSITIONS

Partner, Carrasco Consultores, Mexico City, September 2014 – January 2016
Director Corporate Solutions, ON Partners, Mexico City, March 2014 – September 2014
Director, Kroll Inc., Mexico City, January 2013 – March 2014
Associate Director, Kroll Inc., Mexico City, January 2012 – December 2012
Reporter, Editor in chief, Agencia EFE, Mexico City, September 2005 – December 2011.
Reporter, Agencia EFE, Brussels, July 2004 – May 2005.

PROFESSIONAL AWARDS, RECOGNITION, AND PRIZES

2008 Media Leader – Special guest to the Latin America World Economic Forum held in Mexico.

PROFESSIONAL AFFILIATIONS

Present

Member, Expert Network, *Ceddet Foundation*, 2010 – present.

PUBLICATIONS

NEWS ARTICLES

More than 400 news articles, investigations and interviews with key personalities from Mexico and abroad, and analysis pieces on various subjects, published by Agencia EFE and reprinted by international media; plus coverage of major events like the World AIDS Forum, World Economic Forum in Cancun, United Nations Climate Change Conference (COP16), World Water Forum, Inter-American Development Bank annual meeting, International Drug Enforcement Conference (IDEC), NATO, OECD and OSCE conferences, Latin American and the Caribbean Summit, European Parliament sessions, and European Union leader summits, among others. Examples:

- (1) "President Calderon receives a stable but slowing economy", *Agencia EFE*, 2006. Original in Spanish.
- (2) "The Rio Group of nations: between the push for regional growth and financial aid for Haiti", *EFE*, 2010. Original in Spanish
- (3) "Carstens, a Mexican with crisis experience and eyes set on the IMF", *Revista Semana*, 2011. Original in Spanish.
- (4) "Violence in Mexico plateaus as the voice of the victims emerge", *El Mundo*, 2011. Original in Spanish.

ARTICLES

- (1) "Mexico: a stable atmosphere for investments", *Mexico Investment Forum*, Madrid, 2008. Original in Spanish.