



CURRICULUM VITAE

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Citizenship: United States

Current Positions:

Professor of
Trade & Development

Monterey Institute for International Studies,
Graduate School of Middlebury College
The Professional Practice of Commercial Diplomacy
"21st Century Issues" in International Trade

President

Institute for Trade and Commercial Diplomacy

Adjunct Professor

School of Foreign Service, Georgetown University,
School of Public Policy, George Mason University (GMU)
International Strategic Management,
Trade Negotiations and Commercial Diplomacy
Faculty advisor -- Study Abroad Programs

Affiliate Professor
Visiting Professor
Research Fellow

Center for Asia Pacific Economic Cooperation (CAPEC), GMU
University of International Business & Economics, Beijing
Center for Emerging Market Policies, GMU; Independent Institute.

President's Performance Improvement Council 2008-2010
Green Belt, Lean Six Sigma, Japan Society Fellow
Teacher of the Year, 2000, School of Public Policy, George Mason University

Experience:

TEACHING:

Trade Capacity Building:

Developing Inbound FDI, (2010) for Viet Nam Ministry of Foreign Affairs

Trade Negotiations & Commercial Diplomacy, and *Applied Economic Analysis for Trade Policy*. (2011). For the Pakistan Ministry of Commerce and Trade

Trade Negotiations & Commercial Diplomacy, and *Applied Economic Analysis for Trade Policy*, (2011-2012), in support for ongoing Trans-Pacific Partnership negotiations. For Viet Nam Ministry of Industry & Trade.

Trade Negotiation & Commercial Diplomacy, workshops- For World Trade Institute (WTI), and for International Law and Economic Policy (IELPO), University of Barcelona (2009-present).

Negotiating SPS Agreements in the Trans-Pacific Partnership, ASEAN Trade and



Agriculture Officials, sponsored by EU; Jakarta, April 2012.

International Trade & Commercial Diplomacy, for Korean National Diplomatic Academy, Seoul, Korea, October 2012.

Trade Negotiations and the Trans-Pacific Partnership, for Viet Nam Ministry of Industry and Trade, sponsored by World Trade Institute, Ha Noi, Viet Nam, December 2012.

CONSULTATIONS:

Regulatory Analysis:

Viet Nam Ministry of Industry and Trade, Reform regulations governing retail and distribution. (2010-2011)

Report: *Comparative Legal Frameworks for Distributive Services and State Regulation of the Retail Sector in Select Countries and Lessons Learned for Viet Nam*, April 2011.

Competitive Analysis:

1. IPR Litigation Report: "Analysis of wireless handset/smartphone industry." for IPR litigation support;" July- October 2011:
2. Expert Witness in USITC IPR litigation-- *Expert Report of Robert Rogowsky*, and *Expert Witness Statement* in Matter of Certain Universal Serial Bus ("USB") Portable Storage Devices, Including Usb Flash Drives And Components Thereof; February-May 2011
3. Litigation Report 2011: "Economic Assessment of the Smartphone Market;" October 2012.
4. Trade Negotiation Advisory Report: "The Effects of the U.S. Proposal On Two-Stage Transformation ROO on Viet Nam's Textile and Apparel Industry." Sponsored by USAID; November-December 2012

U.S. INTERNATIONAL TRADE COMMISSION:

Director of Operations (1992-2010); Chief Economist (1995-1999), Founder and Executive Editor, *Journal of International Commerce and Economics* (2008-2010), Chairman, Strategic Planning Committee (1994-2009).

Managed staff of 240 responsible for trade policy research and negotiation assistance for U.S. Trade Representative and Congress, antidumping and countervailing duty investigations; Unfair Imports Adjudication; and maintenance of the Harmonized Tariff System.

Worked closely with the U.S. Trade Representatives, Office, House Ways & Means Committee and the Senate Finance Committee; strategic re-organizations (including major Reduction-in-Force) for productivity and policy shifts, re-engineered USITC investigations and research capabilities to enhance negotiation support and to achieve premier scholarship and global recognition for ITC.

Testified often before Congress, frequently lectured before academic, business, and governmental groups in the U.S. and abroad.



FEDERAL TRADE COMMISSION:

Deputy Director, Bureau of Consumer Protection (1987-1989). Litigation economist, Bureau of Economics (1977-1982)

Chief Operating Officer for staff of 350 covering all consumer protection activity of the agency's headquarters and 10 regional offices. Managed a major Reduction-in-Force. Directed initiative that increased productivity 30 percent.

Served on and headed the U.S. delegation to Consumer Policy Committee of the Organization for Economic Cooperation and Development (OECD). Chaired a Working Party. Authored *Product Liability Rules in OECD Countries*.

Economic analysis for antitrust litigation; special focus on relevant geographic market definition and M&A remedy and divestiture.

CONSUMER PRODUCT PROTECTION COMMISSION:

Special Assistant to Commissioner & Chairman; Acting Executive Director, (1984-86).

Chief Operating Officer for diverse scientific, regulatory, investigation-litigation staff of 400 in HQ and across U.S. with broad public interest mandate and intensely controversial mission.

Education:

Ph.D. (Economics)	University of Virginia (1982)
Dissertation:	<i>An Economic Study of Anti-Merger Remedies</i>
M.A. (Economics)	University of Virginia (1975)
Thesis:	<i>The Effects of Economic Integration on Industrial Structure: An Empirical Analysis</i>
B.A. (Economics)	Boston University (1973)

Publications:

"Vietnam at a Crossroad and in the Crosshairs," *Georgetown Journal of International Affairs*, (forthcoming).

Chapters for *Encyclopedia of Emerging Markets*: (iforthcoming 2013)

"Vietnam: A Macro-economic overview,"

"Vietnam's Food-processing Industry"

"The Travel and Tourism Industry of Vietnam"

"An Economic View of Intellectual Property Rights Enforcement and the Public Interest at the ITC." *Law 360*, co-authored with Pallavi Seth and Coleman Brazelton. (November, 2012), at: <http://www.law360.com/search?q=rogowsky>

"An Economic View of the ITC's Domestic Industry," *Law360*, Portfolio Media, June 2012, with S. Pallavi and B. Coleman, available at: <http://www.law360.com/search?q=rogowsky>

"The Global Financial Crises and the Trading System" (2010), *A Crise Global e a Economia Brasileira.*: L. B. Mattos ; E. C. Teixeira ; J. M. Alves da Silva, eds., Brazil, Viçosa, MG. Suprema Editora, 2010)



- "Trade Liberalization Despite Doha's Delay," *Virginia Lawyer*, December 2007
- "American Trade Policy and Labour," *Journal of International Commerce and Economics*, with Eric Chyn, July 2007
- "A Dynamic Model of U.S. Sugar-Related Markets: A Cointegrated Vector Autoregression Approach." *Journal of Food Distribution Research*, July 2006; with Babula, Ronald A., and Douglas Newman.
- "Exploitation and Analysis of Cointegration Properties of a Quarterly System of U.S. Wheat-Related Product Markets." *Journal of International Agricultural Trade and Development*, Vol. 2, No. 2, 2006, with Babula, Ronald A, and Robert F.J. Romain.
- "Exploiting the cointegration properties of the US soy-based market system," *Food Economics* Vol. 3, 2006; with Babula, Ronald and David Bessler.
- "WTO Disputes: Building International Law on Safeguards," *VA State Bar Jour.*, June/July, 2001
- Trade Liberalization: Fears and Fact*, Center for Strategic and International Studies (with Linda Linkins and Karl Tsuji), 2001.
- "Converging Competition Policies in the Transatlantic Marketplace," *The Future of the Atlantic Community*, Doug Eden, ed. (London: Middlesex Press, 1997).
- "Industrial Policy' in the United States," *The Market Systems of Three Economies: The United States, Japan and Europe*, (Washington, DC: Center for Strategic and International Studies, 1997).
- "The Scope, Implications and Economic Rationale for a Competition-Oriented Approach to Multilateral Trade Negotiations", with Geza Feketekuty, *The World Economy*, Fall, 1996.
- "The Benefits of Regulatory Reform," *Regulatory Reform and International Market Openness*, OECD Proceedings, Paris, 1996.
- "Trade Liberalization and Economic Reform in Korea: General Equilibrium Estimates," *Korea's Turn to Globalization*, Yeomin Yoon and R. McGee, eds. (Seton Hall, 1996); published in revised form in *Korea's Economy*, 1996, (Washington, DC, KEIA, 1996)
- Economic Effects of Antidumping and Countervailing Duty Orders and Suspension Agreements*, (ITC: Washington, DC, 1995) project director
- Product Liability Rules in OECD Countries*, (OECD, Paris, 1995)
- "Sub Rosa Regulation: The Iceberg Below the Surface," *Regulation and the Reagan Years*, R. Meiners and B. Yandle, eds. (Holmes & Meier, New York, 1989)
- "Consumer Protection under the Reagan Administration," with Wm. C. MacLeod, *Regulation and the Reagan Years*, R. Meiners and B. Yandle, eds. (Holmes & Meier, New York, 1989)
- "The Pyrrhic Victories of Section 7: A Political Economy Approach," in *The Federal Trade Commission: The Political Economy of Regulation*, Mackay, Miller and Yandle, eds. (Stanford University: Hoover Press, 1987)
- "Settlement vs. Litigation in Antitrust Enforcement," with James Langenfeld, in *The Federal Trade Commission: The Political Economy of Regulation*, Mackay, Miller and Yandle, eds. (Stanford University: Hoover Press, 1987)
- "The Economic Effectiveness of Section 7 Relief," *Antitrust Bulletin*, Vol 31 (Spring 1986)
- The Political Economy of Deregulation*, edited with Bruce Yandle, (Washington, DC: Federal Trade Commission, 1986)
- "The Justice Department's Merger Guidelines: A Study in the Application of the Rule," *Research in Law and Economics*, Vol 6 (1984)



"Backdoor Rulemaking at the CPSC," with T. Scanlon, *Regulation*, (July/August 1984).

Relevant Markets in Antitrust, edited with Kenneth Elzinga, (New York: Federal Legal Publications, 1984).

Commentaries

China Daily:

1. "China Retail: Still Booming, Still Evolving." Aug. 2012
2. "U.S.-China Intellectual Property Negotiations: A Time for Patience and Resolve." Sept. 2012
3. "The U.S. Elections and the Future of U.S.-China Relations." Oct. 2012
4. "Huawei, U.S. Security, and Global Telecommunications: A Not-So-Strange Brew." Oct. 2012

Selected Research Papers, Testimony and Lectures:

Comparative Legal Frameworks for Distributive Services and State Regulation of the Retail Sector in Select Countries and Lessons Learned for Viet Nam, April 2011 [with Prof Francois Bobrie, Univ. Poitiers]

"Trade Policy as Desirable Ongoing Conflict," Chinese People's Association for Peace and Disarmament (CPAPD), Changzhou, Jiangsu Prov. (2010)

"The Financial Crisis and Emerging Markets," Monterey Institute of International Studies, (March, 2010).

"In Global Trade, Labor Standards have a Long History," American.com, July 18, 2007

"Trade Negotiations if Doha Fails," LBJ School of Public Policy, University of Texas, April, 2007

"Productivity, Inequality, and the Digital Economy," *Journal of TransAtlantic Studies*, Spring, Book Review, 2003.

"The Effectiveness of the DSU for Developing and Middle Income Countries," World Trade Forum 2002, World Trade Institute, Berne Switzerland, August, 2002

"US-EU Competition Policy: A Temporary Divergence," University of Dundee, Scotland, June 2002

"The U.S.-China Trade Deficit," Testimony before the House Ways & Means Committee, October 30, 2003.

"Wheat Trading Practices: Competitive Conditions Between U.S. and Canadian Wheat," Testimony before the Senate Committee on Commerce, Science, and Transportation, April 19, 2002.

"Competition in the Aerostructures Industry," Testimony before the House Committee on Transportation, Subcommittee on Civil Aviation, July 26, 2001.

"Putting U.S. Import Barriers in Perspective," *Journal of Commerce*, Nov. 30, 1999.

"American Unilateral Economic Sanctions." Testimony before the House Ways & Means Committee, Subcommittee on Trade, May 27, 1999.

"U.S. Trade with Africa," Testimony before the House Ways & Means Committee, Subcommittee on Trade, February, 3, 1999.

"Dynamic Gains from Trade," Lecture, Hitotsubashi University, Tokyo, August 1998.

"Trade Remedies and Dispute Settlement under the WTO," National Chi Nan University, Taiwan, January 1998.

"Charge to the Graduating Students," George Mason University, MAIT Program, May 1997.

"Competition Policy in a Global Market," Pacific Economic Cooperation Council, Meetings, Montreal,

May 1997.

"Competition Policy in a Global Marketplace," Madrid, Spain, July, 1996.

"Measuring the Effects of Regulatory Reform," presented to Trade Committee, OECD, July 9, 1996.

"Economic Effects of the Jones Act," Testimony before the Subcommittee on Coast Guard and Maritime Transportation, of the House Committee Transportation and Infrastructure, June 12, 1996.

"The Economic Effects of Antidumping and Countervailing Duty Enforcement," Testimony before the House Ways & Means Committee, Subcommittee on Trade, April 23, 1996

"Competition Policy: New Basis for International Trade Policy," presented at the University of Bergen, Norway, February, 1996.

"Trade Liberalization and Economic Reform in Korea," presented to the Government Advisory Policy Committee, Seoul, Korea, December 1995.

"Potential Impact on the U.S. Economy and Selected Industries of the NAFTA," Testimony before the Subcommittee on Trade, Committee of Ways & Means, U. S. House of Representatives, September 21, 1993.

"Bridging the Analysis Gap between Antitrust Policy and Trade Policy," presented to Charles River Antitrust Conference, Boston, MA, April 1988.

"Product Liability: The American Experience," presented to OECD Committee on Safety of Consumer Products, Paris, December 1987.

"Economics and Theology: A Comparative Approach to the 'Third Way,'" delivered at Dusquene University, May 1987.

"Economics and Justice: An Economist's View of the Bishop's Pastoral Letter," Washington Theological Union, Washington, DC, October 1986.

"Market Definition in Antitrust Analysis: A Comment," with William Shughart, FTC Bureau of Economics Working Paper No. 77, 1982.

Consumer and Competition Advocacy, Policy Review Book outlining new program mission for the FTC, (1982).

"Merger Remedy: An Empirical View," presented to the Conference of American Association of Law Schools (1981).

"An Empirical Analysis of Factors Affecting Structural Relief in Antimerger Cases," Working Paper for the National Commission to Review the Antitrust Laws and Procedures, (1980).

Works in progress:

"Productivity Growth in Emerging Markets: The Necessary Condition of Modern Retail and Distribution"

"NAFTA II: Framework for a Productivity-oriented Growth"

"Negotiating in 'Crisis' Mode"