

**REBECCA E. SZELC**  
BERKELEY RESEARCH GROUP, LLC  
2525 McKinnon  
Dallas, Texas 75201

Direct: 469.629.5328  
[rszelc@thinkbrg.com](mailto:rszelc@thinkbrg.com)

## EDUCATION

MBA, Finance	University of Texas at Austin
B.S., Management	Louisiana State University, Baton Rouge

## PRESENT EMPLOYMENT

Managing director, Berkeley Research Group

## PREVIOUS POSITIONS

*Vice president*, Charles River Associates, Dallas, TX, 2011–2014

Served as an expert and consulting witness for damages issues in commercial disputes including breach of contract, purchase price disputes, theft of trade secrets, labor disputes, and fraud matters.

*Managing director* of Consulting, Bickel & Brewer, Dallas, TX, 2010–2011

Managed the business and damages issues for complex commercial litigation matters; determined potential damages; assessed expert witness requirements; prepared experts for deposition and trial testimony; developed trial exhibits; and managed discovery and document review processes.

*Partner*, Deloitte Financial Advisory Services, Dallas, TX, 1990–2010

Provided consulting and expert witness services in commercial lawsuits, mediations, and arbitrations as a leader in the Financial Advisory Services practice. Also served as a leader in the Business Insurance Consulting practice, assisting clients in the assessment of economic damages associated with major disasters. Named as a partner in the Strategic Client Services practice serving some of the firm's largest and most important clients, with a focus on delivering profit improvement services to consumer business clients.

*Manager*, Citicorp Credit Services, Inc., New York, NY, 1986–1988

Developed, implemented, and managed acquisition campaigns for Citibank MasterCard and Visa cards. Responsible for budgeting, forecasting acquisition results, tracking credit performance, and designing techniques for managing credit loss potential of target populations.

## **LITIGATION SERVICES**

Provides financial and business analysis to attorneys representing clients involved in a variety of commercial disputes, including those related to loss of use claims, breach of contract, patent and trademark infringement, theft of trade secrets, bankruptcy, purchase price disputes, Lanham Act violations (including false advertising), and other matters.

Services provided include:

- Expert witness testimony
- Determination of damage theories
- Computation of economic damages, including business valuation, lost profits, and reasonable royalties
- Review, analysis, and rebuttal of opposing expert damage calculations
- Advice in the development of discovery requests and interrogatories
- Development and support of expert testimony
- Consultation with attorneys regarding preparation for deposition and trial examination of opposing experts

Services have been provided to clients in industries including:

- Broadcast television/radio
- Energy
- Healthcare
- Hospitality
- Telecommunications
- Technology
- Retail
- Sports
- Consumer and industrial products
- Investment partnerships
- Manufacturing
- Pharmaceutical
- Real estate

## **BUSINESS INTERRUPTION AND INSURANCE SERVICES**

Advises clients in operational and financial recovery from a variety of natural and man-made disasters, as well as from large-scale product recalls. Services provided include:

- Determination of methodologies for quantifying business interruption losses
- Development and implementation of loss accounting systems
- Consultation on the use of internal labor for reconstruction
- Preparation and documentation of requests for cash advances/partial payments
- Preparation and presentation of physical damage and business interruption claims

- Advice in the negotiation and settlement of claims
- Preparation of total economic impact analyses for subrogation purposes

Services have been provided to clients in a variety of industries, including:

- Petrochemical
- Manufacturing
- Technology
- Hospitality
- Retail
- Food processing
- Broadcast and cable television
- Electric utilities
- Entertainment
- Healthcare
- Wholesale/distribution

## TESTIMONY

- *AlixPartners, LLP, AlixPartners Holdings, LLP, AlixPartners (Shanghai) Business Advisory Services Limited, and AlixPartners Hong Kong, Limite, v. Eric Thompson and Ivo Naumann, Case No. 9523-VCP, Court of Chancery of the State of Delaware, July 2014, Expert Report*
- *Dallas Stars, L.P. (n/k/a DS Liquidation, L.P.); Hicks Holdings, LLC; Plano StarCenter, LLC (n/k/a PS Liquidation, LLC); Dallas Sports and Entertainment, L.P.; Plano Hockey Partners, LLC; and SM Plano, LLC v. Zurich American Insurance Company and The DOW Chemical Company (d/b/a DOW Building Solutions), Case No. 296-05049-2011, District Court of Collin County, Texas (296th Judicial District), June 2013, Deposition Testimony*
- *Robert Blevins v. ZIFVC, LLC and Brian Z. S. Herzig, Individually, Emilie Herzig, Individually, Houndstooth Capital, LLC (f/k/a Houndstooth LLC), Patrick L. Trammell, JR, Individually, Omega Capital Enterprises, LLC, Omega Capital Advisors, LLC and Omega Communities, LLC (Civil Action No. 4:11-cv-04222), U.S. District Court for the Southern District of Texas, Houston Division, April 2013, Expert Report*
- *The Honorable Elizabeth Ray, as Seller's Representative for and on Behalf of the Securityholders of Caseta Technologies, Inc. v. Telvent Traffic North America, Inc., Telvent GIT, S.A., Telvent USA Corporation, and Telvent Farradyne, Inc., ICDR Case No. 50-117-T-00602-11, before the ICDR, January 2013, Deposition and Testimony before the Panel*
- *Jalin, LTD d/b/a My Car Wash, vs. J. Randolph ("Randy") Dent and Dent Holdings, Inc. d/b/a Rider Wash Systems et al., Case No. 2008C100774, 408th Judicial District, Bexar County, Texas, March 2011, Deposition and Trial Testimony*
- *Out Publishing, Inc. v. LIPO Liquidating Corp, Case No. 07-601855, Supreme Court of the State of New York, County of New York, May 2010, Affidavit*
- *Kevin M. Curley, Claimant v. Texans CUSO Insurance Group, LLC, Respondent (Reference No. 71 116 Y 00285 07), before the American Arbitration Association, April 2009, Expert Report and Written Testimony*
- *Good Sportsman Marketing, LLC v. Non Typical, Inc., d/b/a Cuddeback; Mark Cuddeback, an individual; and Richard Scales Advertising Associates, Inc., a Minnesota Corporation, Case No.*

6:07-cv-177, U.S. District Court for the Eastern District of Texas, Tyler Division, December 2009, Deposition Testimony

- *Marshall L. Womack, III v. Phoenix International, Freight Services, LTD., John Vestel and Reagan Jones*, Case No. 2007-48887, Harris County District Court, July 2009, Expert Report
- *Board of Regents of the University of Texas System, on behalf of the University of Texas at Austin, and Hydro-Quebec Plaintiffs, vs. Nippon Telephone & Telegraph Corporation, Defendants*, Case No. D-1-GN-01-001844, State District Court Travis County, Texas, 126 Judicial District, June 2008, Deposition Testimony
- *Lampe Berger USA, Inc. and Produits Berger, S.A. v. Scentier, Inc., Michelle Carman and Carman's Candlerly, etc., d/b/a Scentier*, Case No. 3:04-cv-00354-RET-CN, U.S. District Court, Middle District of Louisiana, June 2008, Deposition Testimony
- *Zurich American Insurance Company v. Paxson Communications*, Case No. 1:03-cv-01503-RJH-GWG, U.S. District Court, Southern District, New York, NY, March 2005, Deposition and Mediation before the Judge Testimony
- *Pueblo Xtra International, Inc. v. Chubb Insurance and Ace Insurance*, Appraisal report and testimony, April 2002, Testimony before the Appraiser
- *Gregory Tire & Auto Service Center, Inc. et al. v. Goodyear Tire & Rubber Company*, Case No. DC-95-00409, 192nd District Court of Dallas, Dallas County, Texas, October 2001, Deposition and Trial Testimony
- *TV-3 Inc. v. Royal Insurance Co. of America et al.*, Case No. DC-3:98-cv-00703-WHB, U.S. District Court, Southern District of Mississippi (Northern (Jackson)), May 2000, Deposition Testimony
- *John P. Flavin and Flavin Blake & Company, Inc. v. Ardshiel, Inc., and Ardcell, Inc.*, September 1999
- *The Geiger Group, Inc. and Mary Ann Geiger v. Texas Instruments Inc., Dave Mah, Tegwin Pulley, Sara Miller, and Debbie Pochmann*; Case No. DC-97-05890, 134th Judicial District, Dallas County, Texas, October 1998, Expert Report
- *Hadson Gas Systems, Inc. v. Ernest W. Kuehne and Kuehne Oil Company*, Case No. DC-94-08462, State District Court of Dallas County, Texas, 116th Judicial District, July 1996, Deposition Testimony

## **PUBLICATIONS**

- (1) "Damaging Your Case with the Wrong Damages Expert," with Don Fancher, *Texas Trial Lawyer*, December 15, 1997
- (2) "Intangible and Potentially Invaluable, Maximizing Value from Intellectual Property," *Women's Enterprise*, April 1998
- (3) "Do You Really Know What Your Property Insurance Covers?" *Women's Enterprise*, April 1999
- (4) Co-authored chapter on corporate governance with Dr. Ramesh Rao, *Financial Management Concepts and Applications*, by Dr. Ramesh Rao, 2nd Edition, Macmillan Publishing Company, 1990