

CALIFORNIA CONSUMER PRIVACY ACT READINESS PROGRAM

START WITH A NO-COST WORKSHOP

The California Consumer Privacy Act (CCPA) is one of the most comprehensive data protection laws ever to be proposed in the United States. Companies that do business in California and collect personal information about California residents and meet other statutory requirements may find that they are subject to the CCPA. If you are one of these businesses, it is likely that you will have to significantly change the way that you collect, use and share personal information.

BRG's CCPA Readiness Program spans across four separate but related pillars for a holistic 360-degree approach to data privacy, data security, and information governance practices. Our mission is to help you implement a robust CCPA preparedness initiative by creating an engaged workforce rooted in proven governance procedures and robust information security.

- CCPA READINESS PROGRAM COMPONENTS AND MATERIALS**
- 01 – Identify Data Inventory and Mapping**
 - Data Map
 - Records Retention Schedule
 - Data Classification Matrix
 - 02 – Put It in Writing**
 - Policies and Procedures
 - Privacy Notices
 - Consent Forms & Logs
 - Data Processing Agreements
 - Incident Response Playbook
 - 03 – Create Your Data Handling Playbook**
 - Personal Information Handling Procedures
 - Interactive (LMS) Training
 - Quick-Reference Guides
 - Remediation/Minimization/De-Identification
 - 04 – Grow the Culture**
 - Awareness Campaign
 - Branding, Logos, and Taglines
 - Ongoing Communication Plan
 - Gamification
 - Make it engaging and fun



BE PREPARED!

Don't wait until the last minute to start preparing for this new law. The best time to begin preparing is now!

[CONTACT US](#)

Berkeley Research Group, LLC, including its subsidiaries, is not a CPA firm and does not provide audit, attest, or public accounting services. BRG is not a law firm and does not provide legal advice. BRG is an equal opportunity employer.