

Amy R. Worley
BERKELEY RESEARCH GROUP, LLC
316 West Millbrook Road, Ste 101
Raleigh, NC 27609

Direct: 7048066542
aworley@thinkbrg.com

SUMMARY

Amy R. Worley has almost twenty years of experience advising companies from middle market to the Fortune 500. Ms. Worley has an in-depth understanding of how to build effective and sustainable multinational privacy, data protection, information governance, and records management programs from gap identification through audit and on-going program monitoring and improvement. As a believer in the power of data to drive insights, Ms. Worley helps clients develop, track, and report on meaningful key performance indicators (“KPIs”) to monitor the effectiveness of compliance programs. Ms. Worley currently serves as a third-party Data Protection Officer for several multinational companies.

Ms. Worley also advises clients on personal data breach response readiness, including building, implementing, and testing cross functional data breach response programs. She helps clients identify, respond to, and mitigate data breaches when they occur, and she works with executives and boards of directors to understand and evaluate corporate risk as it pertains to collecting, processing, and storing personal data.

Ms. Worley practiced law for sixteen years before moving into industry. She advised clients on issues including the Health Insurance Portability and Accountability Act (“HIPAA”); the Health Information Technology for Economic and Clinical Health Act (“HITECH”); the Fair Credit Reporting Act (“FCRA”); the Fair and Accurate Credit Transactions Act (“FACTA”); the Gramm-Leach Bliley Act (“GLBA”); U.S. Securities and Exchange Commission “Red Flags Rule”; the Children’s Online Privacy and Protection Act (“COPPA”); the European Union Data Protection Directive 95/46, the European General Data Protection Regulation (“GDPR”); the Brazilian General Data Protection Law (“LGPD”), the Canadian Personal Information Protection and Electronic Documents Act, as amended (“PIPEDA”); and various other U.S., Latin American and Asian data privacy laws. Ms. Worley also litigated and tried cases in state and federal court, including cases involving trade secret misappropriation, unfair and deceptive trade practices, breach of confidentiality and fiduciary duty obligations, and computer fraud and abuse.

Immediately before joining BRG, Ms. Worley was the global Chief Privacy and Records Officer for the Merz Pharma Group, a multinational, specialty pharmaceutical and medical device company with over \$1 billion in assets. While at Merz, Ms. Worley built an integrated global privacy program from the ground up, leading the company’s GDPR compliance efforts and coordinating privacy compliance in 28 countries. She also developed and built the company’s records management and retention program, aligning

records schedules across multiple affiliates. While at Merz, Ms. Worley's teams were twice nominated for the global CEO's worldwide Award for Stellar Performance.

Ms. Worley holds a Juris Doctor degree as well as the following certifications from the International Association of Privacy Professionals ("IAPP"): CIPP/US, CIPP/E and CIPM. Ms. Worley is also a Fellow of Information Privacy with the IAPP. She graduated *summa cum laude*, from Mercer University, and was named the "Outstanding Graduate with a degree in English". Thereafter, she became one of the first George W. Woodruff Scholars at the Mercer University School of Law. Ms. Worley graduated from law school in 2000 as the editor of the Eleventh Circuit Survey of the Mercer Law Review and the valedictorian of her class.

EDUCATION

J.D. (*magna cum laude*) Mercer University, Walter F. George School of Law, 2000
B.A. (*summa cum laude*) Mercer University, 1997

PREVIOUS POSITIONS

2016-2019 CPO, Merz Pharma Group
2014-2016 Co-Chair, Privacy, Data Security and eDiscovery Practice Group, Jackson Lewis, P.C., Raleigh, NC
2004-2014 Partner, McGuireWoods, LLP, Charlotte and Raleigh, NC
2001-2004 Associate, Ferguson, Stein, Adkins, Gresham and Sumter, Charlotte, NC
2000-2001 Law Clerk, United States District Court for the Southern District of Georgia, Hon. Anthony A. Alaimo

PROFESSIONAL AWARDS, RECOGNITION, AND PRIZES

2019 IAPP Fellow of Information Privacy
2018 Merz Pharma Global Leadership Program
2016, 2017 Merz Pharma Group Finalist Global CEO Award
2016 AV Rating Martindale Hubbell
Repeated North Carolina Legal Elite
2004 North Carolina Governor's Award for Community Service

NOT-FOR-PROFIT AFFILIATIONS

(former) Director, Alumnae Board of Directors, Mercer University College of Liberal Arts
(former) Director, Board of Directors, Community Health Services
(former) Chairwoman, Regional HIV/AIDs Consortium

SELECTED PRIVACY PUBLICATIONS

- Nov 2020 *In Keeping with Global Trends, Singapore Updates Its Data Privacy Law*
- Nov 2020: *Californians Vote for Additional Data Privacy Protections in the CPRA*
- Mar 2020: *European Data Protection Board Issues COVID-19 Statement*
- Mar 2020: *COVID-19 Checklist for Protecting Employee Health and Privacy*
- Jan 2016: *Making Sausage: The Senate and the House Must Reconcile Judicial Redress Legislation with Safe Harbor Negotiations On-Going*
- Jan 2016: *North Carolina Employees are not “Authorized” to Divert Employer Data*
- Dec 2015: *EU Publishes Text of New General Data Protection Regulation*
- Dec 2015: *Happy Holidays Financial Institutions, Less Privacy Paperwork in the New Year*
- Dec 2015: *EU / US Closer to Safe Harbor Replacement, Says EU Official*
- Jan 2015: *FTC’s Hammer Gets Bigger with LabMD Case--Federal Trade Commission*
- Dec 2014: *Spearphishermen Catch Big Fish re: Data Breaches and Securities Fraud*
- Nov 2014: *FTC Enters Another Settlement Agreement Arising Out of Alleged Privacy Misrepresentations*
- Nov 2014 *FCC (Federal Communications Commission) Clarifies Solicited Fax Rule*
- Oct 2014 *On the Heels of FTC, FCC Joins Global Privacy Enforcement Network (GPEN) to Better Watch Data Abroad*
- July 2014 *FTC Amends Guidance to Children’s Online Privacy Protection Act (COPPA) Rules, Clarifying “Verifiable Parental Consent” Requirements*
- May 2014 *New “Target” on The CEO’s Back: Data Privacy and Security*
- Apr 2014 *Dodd-Frank Gives CFPB A Seat at The Enforcement Table*
- April 2014 *FTC May Use Unfair and Deceptive Trade Practices Authority to Regulate Cybersecurity*
- May 2014 *The FTC Has the Authority To Bring Enforcement Actions Against Businesses And*

Individual Employees For Cybersecurity-Related Unfair And Deceptive Trade Practices

May 2014 *Federal Agencies Issue Final Dodd-Frank Stress Test Guidance for Medium-Size Banks*

Mar 2014 *United States: CFTC Recommends Best Practices for Data Privacy and Information Security*

Feb 2014 *You Are Your Brother's Keeper: OCC Guidance on Third-Party Vendors*

Feb 2014 *FTC Serious About Safe Harbor Framework Enforcement*

Dec 2013 *New Social Media Guidance Issued By FFIEC*