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BERKELEY RESEARCH GROUP, LLC
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EDUCATION

Ph.D., Economics	University of California, Davis, 2012
Fields: Industrial Organization & Public Economics	
M.A., Economics	University of California, Davis, 2007
B.A. <i>High Honors</i> , Economics and Political Science	University of California, Berkeley, 2003

PRESENT POSITION

Berkeley Research Group, LLC
Managing Director: 2022 – Present
Emeryville Office Director: 2023 - 2026

PREVIOUS POSITIONS

Berkeley Research Group, LLC
Director: 2017 - 2022
Associate Director: 2015 - 2016
Senior Managing Economist: 2014
Managing Economist: 2011 - 2013
Independent Consultant: 2010

University of California, Davis
Teaching Assistant/Graduate Student Instructor and Research Assistant: 2006 – 2011

NERA Economic Consulting,
Various Positions: 2003 - 2006

PUBLICATIONS, RESEARCH, AND PRESENTATIONS

Publications, Consulting, and White Papers

Reed-Arthurs, R., Akemann, M., and Teece, D.J., “Resolving Bargaining Range Indeterminacy in Patent Damages after VirnetX,” *Research in Law and Economics*, The Law and Economics of Patent Damages, Antitrust, and Legal Process, Volume 29 (2021).

Akemann, M., Reed-Arthurs, R. and Zona, J.D., “Conjoint Analysis: Applications in Antitrust Litigation” Handbook of Marketing Analytics, edited by Natalie Mizik and Dominique M. Hanssens, Edward Elgar Publishing, Inc., 2018

Reed-Arthurs, R., Sheffrin, S., “Public Attitudes towards Redistribution through Taxation,” in *Building Trust In Taxation*, Intersentia, 2017

Patel, A., Akemann, M., Reed-Arthurs, R., “IP valuation in the digital economy,” *Intellectual Asset Management Magazine*, July 2014.

“The Impact of Bad Faith Lawsuits on Consumers in Florida and Nationwide - Update,” W. G. Hamm, J. Kim, and R. Reed-Arthurs, February 1, 2013.

“The Impact of Bad Faith Lawsuits on Consumers in Florida and Nationwide,” W. G. Hamm, J. Kim, and R. Reed-Arthurs, September 15, 2010.

Reed-Arthurs, R., Sheffrin, S. “Windows into Public Attitudes towards Redistribution,” *Proceedings of the 102 National Tax Association Annual Conference*, 2009

Working Papers

“Conjoint Analysis: Applications in Antitrust Litigation – An Update” with M. Akemann and J.D. Zona.

“Inhospitable Pricing: An Empirical Test of Price Collusion under Cyclical Demand and Capacity Constraints in the Market for Hotel Rooms”

“Toxins, Test Scores and Texas: Identification and Quantification of Environmental Externalities”

“Infant Health and Water Pollution: Quantifying Bias Induced by Economic Activity through a Natural Experiment”

Invited Panels or Presentations

“The Value of Marketing Analytics in Litigation,” *Theory & Practice in Marketing Conference*, 2018

“Calculating IP Damages,” *BRG Brownbag Lecture Series*, 2012

“Public Attitudes Towards Taxation: Research and Policy Implications,” *102 National Tax Association Annual Conference*, 2009

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Member, American Economic Association: 2014 – Present

Member, American Bar Association: 2023 - 2026

Board of Editors, BRG Review: 2021-2023

IAM Patent 1000: 2023, 2024, 2025, 2026

EXPERT REPORTS, DECLARATIONS, AND TESTIMONY

1. *Wi-LAN Inc. v. Kyocera*, (2:13-cv-202-JRG), U.S. District Court, Eastern District of Texas. Expert Report (August 2015); Supplemental Expert Report (October 2015); Deposition Testimony (September 2015).
2. *Wi-LAN Inc. v. Vizio, Inc.*, (15-788-LPS-CJB), U.S. District Court, District of Delaware. Expert Declaration (June 2018); Deposition Testimony (September 2018).
3. *Wi-LAN Inc. v. Sharp Electronics Corporation*, (15-379-LPS-CJB), U.S. District Court, District of Delaware. Expert Declaration (June 2018); Deposition Testimony (September 2018).
4. *International Technologies & Systems Corp. v. Samsung Electronics et. al.*, (8:17-cv-01748-DOC-JDE), U.S. District Court, Central District of California – Southern Division. Expert Report (May 2019); Deposition Testimony (June 2019); Rebuttal Report (August 2019).
5. *Bunnett & Co., and Energy Feeds International v. JD Heiskell Holdings et al.*, (3:17-cv-01475-RS), United States District Court, Northern District of California. Expert Report (July 2019).
6. *Direct Action Everywhere SF Bay Area v. Diestel Turkey Ranch*, (RG17847475), Superior Court of the State of California, County of Alameda. Trial Testimony (December 2019).
7. *Super Interconnect Technologies LLC v. Google, LLC*, (2:18-cv-463), U.S. District Court, Eastern District of Texas. Expert Report (January 2020).
8. *Optis Wireless, Optis Cellular, Unwired Planet, and PanOptis v. Apple, Inc.*, (2:19-cv-66-JTR), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (May 2020); Deposition Testimony (June 2020); Trial Testimony (August 2020); Trial Testimony (August 2021), Trial Testimony (January 2026).
9. *Clear Imaging Research, LLC v. Samsung Electronics Co. Ltd et. al.*, (2:19-cv-326), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (November 2020); Deposition Testimony (January 2021).

10. *IPA Technologies Inc., v. Amazon.com Inc. and Amazon Digital Services, LLC.*, (1:16-cv-01266-RGA), U.S. District Court for the District of Delaware. Expert Report (February 2021); Reply Report (May 2021); Deposition Testimony (May 2021).
11. *USAA v. PNC Bank*, United States District Court, Eastern District of Texas, Expert Report (December 2021), Deposition Testimony (January 2022).
12. *Wi-LAN Inc., v. Apple Canada Inc. and Apple Inc.*, (T-893-21), Federal Court of Canada, Expert Affidavit (January 2022), Cross Examination (February 2022).
13. *Koss Corporation v. Apple, Inc.*, (6:20-cv-00665), United States District Court, Western District of Texas, Expert Report (March 2022), Deposition (April 2022), Updated Expert Report (July 2022)
14. *Vanzant et al v. Hill's Pet Nutrition and PetSmart, Inc.*, (1:17-cv-2535), United States District Court, Northern District of Illinois, Expert Report (June 2022), Deposition (July 2022), Reply Report (October 2022), Deposition Testimony (November 2022)
15. *In Re: Google Assistant Privacy Litigation.*, (19-cv-04286), United States District Court, Northern District of California, Expert Report (July 2022), Deposition (September 2022), Reply Report (October 2022)
16. *Ericsson Inc. v. Apple Inc.*, (2:21-cv-376), United States District Court, Eastern District of Texas, Marshall Division, Expert Report (August 2022), Deposition (October 2022), Trial Testimony (December 2022)
17. *In the Matter of Certain Mobile Telephones, Tablet Computers with Cellular Connectivity, and Smart Watches with Cellular Connectivity Components Thereof, and Products Containing Same*, (Investigation No: 337-TA-1299), International Trade Commission, Expert Report (September 2022), Deposition (October 2022)
18. *Moore et al v. Mars Petcare, Hill's Pet Nutrition and Royal Canin*, (3:16-cv-7001), United States District Court Northern District of California, Expert Report (January 2023), Reply Report (March 2023), Deposition (June 2023)
19. *California Institute of Technology v. Samsung Electronics*, (2:21-cv-0446), United States District Court, Eastern District of Texas, Marshall Division, Expert Report (May 2023), Deposition (May 2023)
20. *G+ Communications v. Samsung Electronics*, (2:22-cv-78) United States District Court, Eastern District of Texas, Marshall Division, Expert Report (June 2023), Deposition (July 2023), Trial Testimony (January 2024)
21. *IPA Technologies v. Microsoft Corporation*, (18-01), U.S. District Court for the District of Delaware, Expert Report (September 2023), Reply Report (October 2023), Deposition (November 2023), Trial Testimony (May 2024)
22. *Osdoby v. Handi-Foil Corp.*, (2:22-cv-04199-NG-JMW), United States District Court Eastern District of New York, Expert Report (October 2023)

23. *Donovan v. Diestel Turkey Ranch.*, (30-2021-01183688), Superior Court for the State of California for the County of Orange, Expert Report (December 2023), Deposition (January 2024), Expert Report (May 2025)
24. *Mojo Mobility Inc. v. Samsung Electronics Co. Ltd et. al.*, (2:22-cv-398), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (March 2024); Deposition (April 2024), Trial (September 2024)
25. *Sonrai Memory Limited v. Micron Technology, Inc.* (1:23-cv-01407), United States District Court, Western District of Texas, Austin Division, Expert Report (May 2024), Deposition (June 2024)
26. *In the Matter of Certain Mobile Phones, Components Thereof, and Products Containing Same*, (Investigation No: 337-TA-1375, 1387, 1388), International Trade Commission, Expert Report (May 2024), Deposition (May 2024)
27. *Carbyne Biometrics, LLC v. Apple Inc.*, (1:23-cv-00324), United States District Court, Western District of Texas, Austin Division, Expert Report (August 2024), Deposition (October 2024)
28. *CogniPower LLC. v. Samsung Electronics Co. Ltd et. al.*, (2:23-cv-00160), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (November 2024), Deposition (May 2025)
29. *CogniPower LLC. v. Fantasia Trading LLC D/B/A Anker Direct.*, (1:19-cv-02293), United States District Court, District of Delaware. Expert Report (November 2024), Reply Report (January 2025), Deposition (January 2025), Trial (August 2025)
30. *Resonant Systems Inc. v. Apple Inc.*, (7:23-cv-00077), United States District Court, Western District of Texas, Midland-Odessa Division. Expert Report (March 2025), Deposition (April 2025), Reply Report (May 2025), Deposition (May 2025), Supplemental Report (August 2025), Deposition (September 2025)
31. *Masimo Corporation and Cercacor Laboratories, Inc. Inc. v. Apple Inc.*, (820-cv-00048), United States District Court, Central District of California, Expert Report (April 2025), Reply Report (June 2025), Deposition (June 2025), Trial (November 2025)
32. *Universal Connectivity Technologies Inc. v. Lenovo Group Limited*, (2:23-cv-449), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (October 2025), Supplemental Report (October 2025), Deposition (November 2025)
33. *Telcom Ventures LLC v. Samsung Electronics Co. Ltd et. al.*, (2:24-cv-691), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (January 2026), Deposition (February 2026)
34. *Wilus Institute of Standards and Technology, Inc. v. Samsung, et al.*, (2:24-cv-00746), United States District Court, Eastern District of Texas, Marshall Division. Expert Report (January 2026), Deposition (February 2026)

35. *Innovations in Memory LLC. v. Dell Technologies Inc., et al.*, (1:24-cv-00602), United States District Court, Western District of Texas, Austin Division. Expert Report (March 2026), Deposition (April 2026)
36. *Universal Connectivity Technologies Inc. v. HP, Inc.*, (5:24-cv-04097), United States District Court, Northern District of California, San Jose Division. Expert Report (March 2026), Deposition (May 2026)
37. *Eight Sleep Inc. v. Orion Longevity Inc and Blue Fuzion Group Ltd*, (2:26-cv-02460), United States District Court, Central District of California, Expert Report (August 2026)

SELECTED EXPERIENCE

Intellectual Property

- Engaged as an expert to calculate reasonable royalty damages in disputes about wireless communications technology, digital photography technology, social networking apps, memory components, and other products.
- Provided patent licensing and negotiation support related to telecommunication patents, broadcast patents, streaming patents, and connection technology patents including conducting onsite information gathering, engaging in extensive model building, assisting in the development of royalty rate and royalty base negotiating positions, assessing consumer demand for patent practicing features via consumer survey, and participating in the licensing negotiations.
- Provided support for the calculation of lost profits and/or reasonable royalty damages in industries including smartphones, televisions, wired and wireless communications, semi-conductor fabrication technology, and food products.
- Assisted in the evaluation of fair, reasonable, and non-discriminatory rates and terms for standards essential patent portfolios.

Survey and Sampling

- Engaged as expert to design, implement, and analyze surveys to assess consumer willingness to pay for patented features in various consumer electronics products including smartphones, tablets, smart speakers, smartwatches, computers, and headphones.
- Engaged as an expert to analyze and evaluate surveys performed by other experts in matters related to false and misleading advertising.
- Assisted in the design, implementation, and analysis of surveys to assess consumer willingness to pay for various features of smartphones, televisions, electronic devices, and wireless connectivity.
- Critiqued methodology and design of surveys used in the context of litigation.
- Assisted in the design, implementation, and analysis of an economic experiment designed to measure the time needed to perform an internet task.

Taxation, Regulation, and Public Policy

- Developed a series of statistical models used to determine appropriate arms-length interest rates and financial services fees to be used in a chain of intra-company international loans.

- Designed an econometric analysis assessing the impact of third party bad-faith lawsuits on automobile insurance premiums. Coauthored a report summarizing and interpreting this analysis.
- Assisted in the evaluation of the fiscal and macro-economic impacts of a proposed corporate “tax holiday.”

Antitrust Liability and Damages

- Assisted in the economic analysis of damages related to the abuse of market power in the food additives industry. Assisted in the design and implementation of a representative survey to assess consumer preferences.
- Interacted directly with internal and external counsel and client representatives of a multi-national Fortune 500 company to understand a complex supply chain and construct a database of purchases affected by a price conspiracy.
- Analyzed market structure and market power in the Australian dairy industry.

Complex Commercial Damages

- Engaged as an expert to evaluate lost profit damages and unjust enrichment in a dispute related to agricultural products.