# OFAC Compliance Guidance Release Detailed

PREPARED BY:

Walt Mix wmix@thinkbrg.com 213.261.7712 David Abshier dabshier@thinkbrg.com 714.394.7644

INTELLIGENCE THAT WORKS

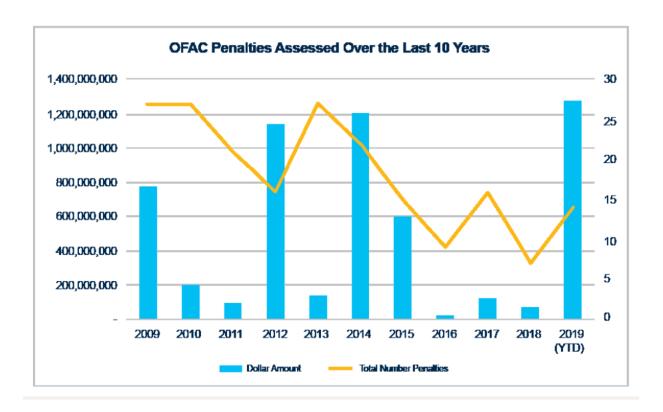


The US Treasury Department's Office of Foreign Assets Control (OFAC) published its most comprehensive articulation of OFAC compliance expectations to date with <u>A Framework for OFAC Compliance</u>

<u>Commitments</u> ("OFAC Compliance Guidance") on May 2, 2019. To help companies comply with sanctions, the guidance describes common compliance pitfalls seen in its enforcement actions, including:

- Similar to expectations identified by anti-money laundering (AML) and other federal regulators,
   OFAC calls for a risk-based approach to sanctions compliance with consideration of a company's size, products and services, and geographic locations informing risk.
- OFAC will exercise broad jurisdiction over organizations and individuals directly subject to US
  jurisdiction, as well as foreign entities that conduct business in or with the United States, with US
  persons, or using US-origin goods or services, encouraging them to adopt a risk-based approach to
  sanctions compliance.
- While a formal sanctions compliance program is not required, OFAC makes clear that the lack of an
  effective compliance program is a primary factor in sanctions violations and enforcement actions.

The OFAC Compliance Guidance comes as sanctions are being used more aggressively across a range of programs, including by targeting central banks, companies with significant market shares in major industries, and sanctions evaders who use front and shell companies to hide illicit activities.



## Overview of OFAC's Compliance Guidance

OFAC strongly encourages organizations subject to US jurisdiction, as well as foreign entities that conduct business in or with the United States, US persons, or using US-origin goods or services, to employ a risk-based approach to sanctions compliance by developing, implementing, and routinely updating a sanctions compliance program (SCP). OFAC's guidance establishes a "five-pillar" framework for risk-based SCPs: (1) management commitment, (2) risk assessment, (3) internal controls, (4) testing and auditing, and (5) training.

1 Management Commitment

Effective management support includes the provision of adequate resources to the compliance unit(s) and support for compliance personnel's authority within an organization, helping legitimize the program, empower its personnel, and foster a culture of compliance throughout the organization.

? Risk Assessment

One of the central tenets of this approach is for organizations to conduct a routine and, if appropriate, ongoing "risk assessment" for the purposes of identifying potential OFAC issues they are likely to encounter. The exercise should generally consist of a holistic, top-to-bottom review of the organization to assess its touchpoints to the outside world.

- Internal Controls
  Internal controls, including policies and procedures, are used to identify, interdict, escalate, report (as appropriate), and keep records pertaining to activity that may be prohibited by the regulations and laws administered by OFAC. Effective internal controls outline clear expectations, define procedures and processes pertaining to OFAC compliance, and minimize the risks identified by the organization's risk assessments. These controls should also be capable of being
- / Testing and Auditing

adjusted rapidly to changes published by OFAC.

Audits assess the effectiveness of current processes and check for inconsistencies between these and day-to-day operations, helping to ensure that an organization identifies program weaknesses and deficiencies. It is the organization's responsibility to enhance its program, including all program-related software, systems, and other technology, to remediate identified compliance gaps. Testing and auditing can be conducted on a specific element of an SCP or at the enterprise-wide level.

5 Training

A training program should be provided to appropriate employees and personnel on a periodic basis (at a minimum, annually) and generally should accomplish the following: (i) provide job-specific knowledge based on need, (ii) communicate sanctions compliance responsibilities for each employee, and (iii) hold employees accountable for sanctions compliance training through assessments.

### Final Thoughts

While the OFAC Compliance Guidance does not explicitly require a comprehensive risk-based sanctions compliance program, it is strongly recommended that any financial institution subject to US jurisdiction begin implementing the guidance suggested. Sanctions compliance programs are vital for any person or organization engaged in international trade due to the central roles the United States and the US dollar play in the global financial system and international supply chains.



#### **About BRG**

Berkeley Research Group (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

Visit thinkbrg.com/contact.html to learn more.



#### THINKBRG.COM

Copyright © 2019 by Berkeley Research Group, LLC. Except as may be expressly provided elsewhere in this publication, permission is hereby granted to produce and distribute copies of individual works from this publication for nonprofit educational purposes, provided that the author, source, and copyright notice are included on each copy. This permission is in addition to rights of reproduction granted under Sections 107, 108, and other provisions of the US Copyright Act and its amendments.

Disclaimer: The opinions expressed in this publication are those of the individual author and do not represent the opinions of BRG or its other employees and affiliates.

The information provided in the publication is not intended to and does not render legal, accounting, tax, or other professional advice or services, and no client relationship is established with BRG by making any information available in this publication, or from you transmitting an email or other message to us. None of the information contained herein should be used as a substitute for consultation with competent advisors..