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SUMMARY

Brad Noffsker is a director with Berkeley Research Group, specializing in industrial organization, finance, and data analytics. His work encompasses a wide variety of industries and focuses on competition analysis and consumer protection issues as well as class certification and damages analysis in complex business litigation. He coordinates large data management and analysis projects including providing econometric and statistical analysis for large scale complex litigation projects as well as for mergers that are reviewed by government competition bureaus. Mr. Noffsker has managed several matters involving analyses of mergers and acquisitions and has co-authored studies submitted to U.S. and Canadian antitrust agencies.

Mr. Noffsker has worked extensively on matters involving economic analysis of matters involving monopoly, monopsony, conspiracy, and RICO allegations. He has served as a consultant to companies in a variety of industries including, energy, healthcare, pharmaceuticals, medical devices, insurance, automobile manufacturing, cigarette and smokeless tobacco manufacturing, food service, retail, banking, road construction, software manufacturing, beverages, outdoor power equipment, insurance, and fertilizer manufacturing. Mr. Noffsker has also taught microeconomics and finance courses at Texas A&M University.

EMPLOYMENT

Berkeley Research Group, LLC, December 2014 to present
Director

Berkeley Research Group, LLC, March 2010 to December 2014
Co-founder
Principal

LECG, LLC and predecessor companies, April 1996 to March 2010
Principal

EDUCATION

MS, Finance, TEXAS A&M UNIVERSITY
BBA, *summa cum laude*, Economics, HARDING UNIVERSITY

Completed PhD-level economics and finance courses in microeconomic theory, macroeconomic theory, econometrics, game theory, industrial organization, labor economics, corporate finance, and investments.

SELECTED PROJECT MANAGEMENT SERVICES

Competition/Antitrust

- Managed case involving merger of two large fertilizer manufacturers.
- Managed case involving merger of two large retail pharmacy chains.
- Managed data analysis involving merger of two supermarket chains.
- Managed case involving merger of two large tobacco manufacturers.
- Managed case involving merger of two large publishers.
- Managed case involving merger of two auto parts manufacturers.
- Managed case involving antitrust allegations involving e-books.
- Managed several class action cases involving various antitrust claims against cigarette manufacturers.
- Managed case involving antitrust claims against outdoor power products manufacturer.
- Managed case involving monopsony claims against a large automobile manufacturer.
- Managed case involving monopolization and bid rigging claims against road construction companies.

Class Certification

- Analyzed class certification issues related to the provision of insurance to businesses.
- Managed case involving analysis of class certification issues related to fraud claims against cigarette manufacturers.

- Analyzed class certification issues related to monopolization claims against a smokeless tobacco manufacturer.
- Analyzed class certification issues related to antitrust claims against hospitals.

Other

- Managed cases involving economic analysis of retail manager overtime pay claims.
- Managed case estimating lost wages related to class action racial discrimination claims.
- Managed project involving valuation of large privately held convenience store holding company.
- Managed cases involving theft of trade secrets claims.
- Managed class action case involving insurance fraud claims.
- Managed cases involving economic analysis of RICO claims.

SELECTED INDUSTRY EXPERIENCE

Health Care
Pharmaceuticals
Medical Devices
Insurance
Automobile Manufacturing
Auto Parts Manufacturing
Supermarkets
Tobacco
Energy
Quick Service Restaurants
Retail
Banking
Road Construction
Telecommunications
Software Manufacturing
Outdoor Power Equipment
Recreational Vehicles
Car Rental
Insurance
Fertilizer Manufacturing
Publishing

PUBLICATIONS

“Economic Analysis of Allegations in Cigarette Litigations and the Impact of FTC Regulation,” (with James Langenfeld) *Research in Law and Economics*, **25** (2012) 129-233.