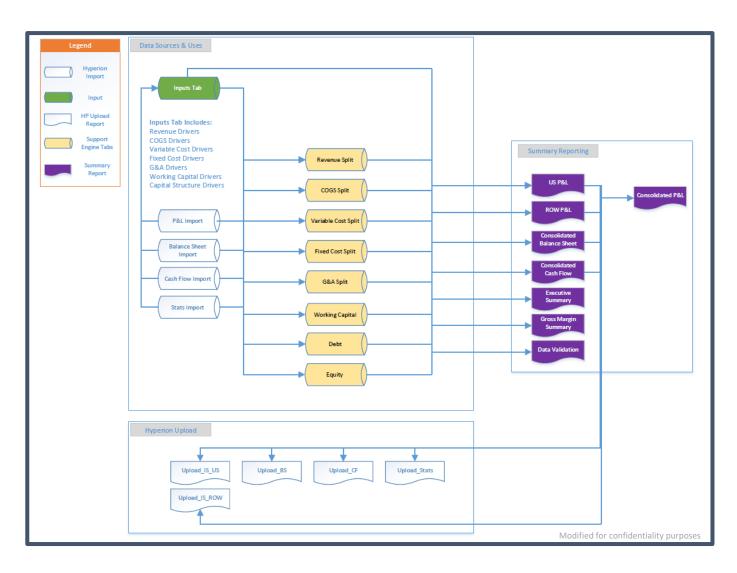
## **MODEL BLUEPRINT**

Consider mapping out the model before building it.



As a first step in building a new model, a map was prepared to illustrate the flow of the inputs and outputs and to visualize and identify interdependencies critical to determining the structure of the model.

The blueprint was key to aligning stakeholders and driving mutual understanding of the model drivers and the resulting reporting. It also served as an essential reference document in the FP&A process.

Copyright © 2019 by Berkeley Research Group, LLC. Except as may be expressly provided elsewhere in this publication, permission is hereby granted to produce and distribute copies of individual works from this publication for nonprofit educational purposes, provided that the author, source, and copyright notice are included on each copy. This permission is in addition to rights of reproduction granted under Sections 107, 108, and other provisions of the US Copyright Act and its amendments. Berkeley Research Group, LLC, including its subsidiaries, is not a CPA firm and does not provide audit, attest, or public accounting services. BRG is not a law firm and does not provide legal advice. BRG is an equal opportunity employer.

