

# BETTER DATA, BETTER FOCUS.

*DPO as a Service lets YOU DO YOU*



## DELIVERABLES

Gap assessments

Risk heat maps

BRG privacy  
program model  
implementation

Privacy impact  
assessments

Data subject  
request fulfillment

Breach response

Training and  
education

Program metrics  
and measurement

Data and process  
maps

Policies and  
standard operating  
procedures (SOPs)

Over 50 percent of countries and an increasing number of US states have passed comprehensive privacy legislation, motivating (and sometimes requiring) companies to appoint a data privacy officer or data protection officer to manage data privacy risk and compliance. The DPO must be a data privacy and protection expert and must have the business and IT know-how to properly build and monitor an enterprise data privacy program, assess and remediate risk, maintain current data and business process maps, and conduct audits. They also must be able to interact with regulatory authorities, attorneys general, and customers and the public.

For small and mid-sized companies, this means putting a lot of internal resources toward a non-core business function. For larger companies, properly resourcing the DPO role is a challenge, with too much day-to-day reactive work falling to what should be a strategic position.

To address these needs, BRG has developed two offerings to help clients handle privacy risk while freeing up your team to do your work. In other words, BRG handles privacy so YOU are free to DO YOU.

**BRG provides two DPO expert options: DPO as a Service and DPO support services.**

### DPO as a Service (DPOaaS)

- Client appoints BRG privacy/protection officer.
- BRG team files with appropriate authorities.
- BRG team builds privacy program, provides independent expert advice, conducts risk assessments and remediation plans, advises senior leadership, and works with regulators.
- BRG team develops KPIs and reports twice yearly to stakeholders, or more often as necessary.

### DPO Support Services

- CPO/DPO role is internal.
- BRG team supports role by providing BRG privacy program model, working with the DPO to provide both expert advice and support the DPO in executing the legal requirements.

## About BRG

Berkeley Research Group (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

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