

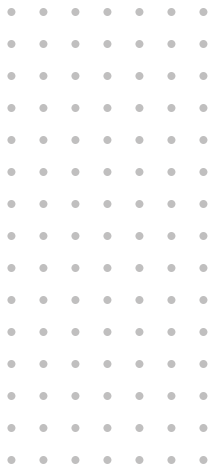
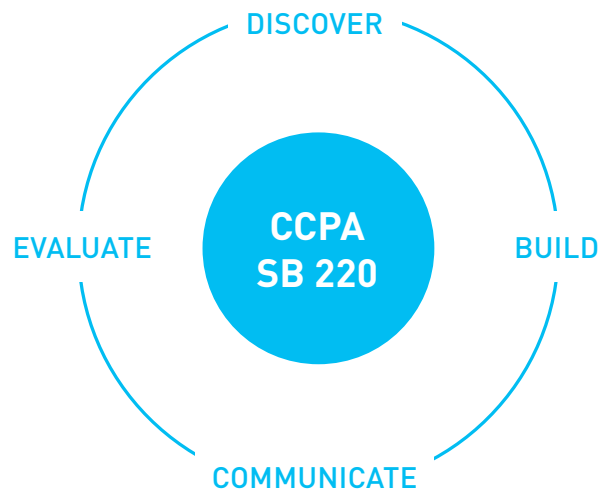
BETTER DATA, BETTER SLEEP.

Comply with US State Data Privacy Regulations



BRG partners with clients to achieve compliance with new U.S. state privacy laws including the California Consumer Privacy Act (CCPA) and Nevada’s Senate Bill 220. Using our Data Privacy Model, we deliver compliant, sustainable privacy programs that not only achieve compliance with CCPA and SB220 but are scalable and flexible enough to grow with your business and to keep up with this dynamic area of law. Depending on the needs of your business, BRG can provide advice and support or can serve as your out-sourced privacy program, building it from the ground up and providing on-going services to fulfill data subject requests, respond to potential data breaches and otherwise manage the day-to-day requirements of maintaining compliance. BRG prides itself on being “intelligence that works.” We begin by rolling up our sleeves and mapping your systems and processes that involve personal data and work from there to create a right-sized, effective program for your business. Our “Discover- Build-Communicate-Evaluate” model is a simple, self-correcting and sustainable model that can be tailored to your specific business environment.

BRG PRIVACY PROGRAM MODEL



DISCOVER

- Gap assessment
- Data & application map
- Business process map
- Multidirectional data flows
- Identify proper program structure

BUILD

- Program model
- Register of processes
- Data subject request fulfillment strategy
- Manual or application-based tools
- Data disposition model
- Contract terms

COMMUNICATE

- Policies and procedures
- Consent and notices
- Training and awareness
- Risk and mitigation reporting

EVALUATE

- Metrics to establish monitoring
- Audit
- Continuous fulfillment

About BRG

Berkeley Research Group (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

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