

## Curriculum Vitae

### Jay Exum

BRG

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Jay Exum, JD, CIPP-US/E, CIPM, CIPT, FIP, CISSP, AIGP, has led privacy programs for multiple companies in four different industries, with involvement in artificial intelligence (AI), data governance, and information security. His experience has allowed him to resolve complex data problems across various scenarios, which benefits clients seeking practical success in a space with few “one size fits all” solutions. Mr. Exum finds scalable and flexible solutions to evolve with clients as their businesses grow and change. He has nearly thirty years of experience as a lawyer, including in-house roles and nearly a decade as a federal prosecutor.

## EDUCATION

Juris Doctor, *cum laude*

A.B., Economics and Psychology

Harvard Law School, 1995

University of North Carolina at Chapel Hill, 1992

## PREVIOUS POSITIONS

Asurion, Chief Trust and Privacy Officer, 2021-2024

PRA Health Sciences, Inc., Chief Privacy Officer, 2020-2021

SAS Institute, Chief Privacy Officer, 2017-2020

Toshiba Global Commerce Solutions, Associate General Counsel, Chief Compliance Officer, 2013-2017

United States Attorney's Office, Eastern District of North Carolina, Assistant United States Attorney, 2004-2013

IBM, Senior Counsel, 2000-2004

Quintiles Transnational Corp., Staff Attorney, 1999-2000

Robinson Bradshaw & Hinson, PA, Associate, 1995-1998

## PROFESSIONAL AWARDS, RECOGNITION, AND PRIZES

Attorney General's Award for Outstanding Multi-Agency Operation, 2011

SAS CEO Award of Excellence, 2019

## PROFESSIONAL CERTIFICATIONS

Certified Information Systems Security Professional, (CISSP)

International Association of Privacy Professionals (IAPP) certifications:

Artificial Intelligence Governance Practitioner (AIGP)

CIPP/US

CIPP/E

CIPT  
CIPM  
Privacy Law Specialist  
Fellow of Information Privacy (FIP)

## **BUSINESS AND NOT-FOR-PROFIT AFFILIATIONS**

North Carolina Bar Association, Privacy and Security Section (former Ethics co-chair)  
Member of North Carolina Bar since August 1995  
International Association of Privacy Professionals